



Social Media Internship Opportunity

April 2, 2024

We're thrilled to announce an exciting opportunity for a Social Media Intern to join our team. At the Palisades Hub, we're dedicated to creating a vibrant community gathering place with excellent arts and cultural programming. We're seeking a talented and enthusiastic individual to contribute fresh ideas, drive engagement, and help us grow our online presence.

Role: Social Media Intern

Location: Palisades, Washington, DC 20016

Type: Internship, Part-Time (with opportunity to become Full-Time)

Compensation: Unpaid

Application Deadline: Rolling application. To apply, please submit your resume, cover letter, and any relevant portfolio/examples of your work to director@palisadeshub.org.

Responsibilities

- Assist in managing and executing social media strategies across various platforms (e.g., Instagram, Facebook, LinkedIn)
- Create compelling and engaging content including graphics, videos, and captions using the Hub's branding kit to create a cohesive image of the organization
- Assist with the creation of the organization's bi-weekly newsletters
- Monitor social media channels, respond to comments, and engage with our audience
- Conduct research on industry trends, competitor strategies, and audience preferences
- Collaborate with the Hub staff to brainstorm campaign ideas and initiatives
- Analyze performance metrics and provide insights to optimize our social media efforts
- Assist with website maintenance and updates
- With the Hub staff, monitor the Hub's content calendar and keep communications efforts in line with deadlines and goals

Requirements

- Currently enrolled in a college/university program (preferably majoring in Marketing, Communications, or related field)
- Strong passion for social media and digital marketing
- Excellent written and verbal communication skills
- Proficiency in using social media management tools (e.g., Hootsuite, Buffer)
- Basic knowledge of design tools like Canva or Adobe Creative Suite is a plus
- Ability to work independently, manage multiple tasks, and meet deadlines
- Positive attitude, creativity, and eagerness to learn



What we offer

- Hands-on experience working with a dynamic team in a fast-paced environment
- Opportunity to showcase your creativity and make a meaningful impact
- Mentorship and guidance from experienced professionals in the industry
- Flexible schedule to accommodate your academic commitments
- Potential for growth and career advancement within the company

Ready to kickstart your career in social media marketing? Join us on this exciting journey and unleash your potential! Don't miss out on this fantastic opportunity to gain valuable experience and be part of our growing team.